



Flint

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Brighton

8636 Whitmore Lake Road
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Lead Generation for the New Millennium

Are you tired of spending big money on Yellow Page ads? When you do get a call from that ad, does it end up being a low quality lead? New tools and methods are available now that cost less, and produce higher quality leads!! We can show you how!!

Learn new and proven methods to develop and qualify leads for Mastic and Alcoa Home Exteriors products. The workshop covers the most current methods to find leads, work referrals, develop new leads, pre-qualify leads, and analyze and prioritize leads.



We will also show you how to pick advertising vehicles that will give the most "bang for the buck". We will explore canvassing programs with some new twists that will increase your lead percentages. Come see how simple it can be to create free target lists, manage databases, and even create custom brochures and websites!

Receive a free Lead Generation targeted mailer from Mastic just for attending! This mailer will target 100 homes around the job of your choice. A value of \$149!!

Acme and OC host Texas Hold 'Em Tournament!

Win your share of over \$2,000 in prizes and learn how to make even more money in 2008 at the same time!

What do some of the most successful roofing contractors in Michigan have in common? They are Owens Corning Preferred Contractors! Not all preferred contractor programs are created equal, see what Acme and OC have to offer your

March 5th.
3:00-6:00 PM
AmericInn
Hill Road and US 23
Flint, MI 48507

Mastic Designer Accessories Workshop



Receive a free Mastic Designer Accessory kit for attending this event. This kit has everything you need for in-home, designer accent selling.

Do you know what it takes to make an ordinary home look extraordinary? The answer is Mastic's Designer Accents! Professional Mastic trainers will be visiting our Acme Brighton showroom on March 25th for some hands-on siding accessory installation and product training. Join us as we use our showroom to illustrate how much of a difference some trim and moldings can do for a home's curb appeal.

Offering Alcoa's portfolio of home accents not only helps ensure satisfied customers and more referrals, but also results in more profitable jobs!

Did you know that Acme stocks more Alcoa designer accessory items than any other distributor in the state? We have a full array of moldings, door & window surrounds, shutters, and gable vents to make your next job stand



company in 2008. This event will give you a chance to learn about some of the services and rebates that are available through the Owens Corning Preferred Contractor Program while competing against your peers in a friendly Texas Hold 'Em tournament. Whether you are a poker novice or think you're semi-pro, this event promises lots of fun and multiple ideas for making money!

Spring Workshops:

- Lead Generation for the New Millennium. Left
- Mastic Designer Accessory Installation Workshop. Right
- Get More Roofing Jobs, and Make More Money Doing Them! Bottom
- University of Metal Roofing. Back

Upcoming Events for Spring 2008:

Feb 27th 8:00-11:00
Lead Generation for the New Millennium.

March 5th 3:00-6:00
Play some Hold 'em and make your roofing business more profitable in 2008!

March 11th 8:00-1:00
University of Metal Roofing.

March 25th 8:00-2:00
Mastic Designer Accents Hands-on Workshop.

Seating is limited for these events, so sign up soon by contacting your local Acme branch.

NAIL DOWN WHAT'S NEW FOR FEBRUARY 2008

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We're on the Web!
www.AcmeBuildingMaterials.com



The professionals' place for building materials.

University of Metal Sales and Acme Can Show You How To Become a Steel Roofing Contractor!

Stop letting potential sales slip away!! Metal Roofing is gaining market share every year. Acme and Metal Sales Manufacturing can help you learn how to be a part of this growing market with an introduction and hands-on installation workshop of Decra and Image II steel roofing.

It's no wonder standing rib roof systems are popular with the roofing industry. They are attractive and require minimal maintenance, yet provide excellent protection against the elements. In addition, Image II's unique concealed fastening system requires no clips, so installation is quick and easy. An attractive, yet



Image II Steel Roofing from Metal Sales Manufacturing.



affordable metal roofing system, it's design creates a warm, eye pleasing look that's strikingly different than conventional roofing products.

As the original stone coated steel roofing system, the DECRA product line represents a perfect blending of over 40 years of research and practical experience. Offering the ultimate in performance and engineering design is

what DECRA Roofing Systems are all about.

If you are looking for the upscale design of a dimensional shingle, DECRA Shingle is the choice for you. DECRA Shingle offers a classic look that features a traditional distinctive style, reinforced with the strength of steel. Available in a variety of natural earth tones, these colors incorporate a subtle natural shadow, which enhances the richness and detail of the roof.



DECRA Roofing from Metal Sales Manufacturing.

March 11th
 8:00-1:00
 Andrico's
 3324 Owen Rd.
 Fenton, MI